



IMBY

More houses, for more people, in more places.

imbymn.com

What does it mean to be an IMBY Advocate?

To first understand what IMBY means, we have to understand what NIMBY is. NIMBY stands for Not In My Back Yard. It's the mentality of a group of people or community members where they might voice that they support affordable housing such as: low income housing units, apartment buildings, etc, but when it comes to putting one in their neighborhood they don't want it. They value their property value and certain way of life over offering a means to provide more housing for those who need it.

IMBY flips the switch and says: In My Back Yard. It means you support the efforts of organizations and cities to build and provide affordable housing wherever they can, including if that's in your own neighborhoods. It's accepting that the property value of your house might go down 2%, or that your neighbors might change. It also means that Minnesota because a place where folks can come and know they are not only welcome, but supported.

It also means taking action, where others won't.

We believe in ADU's as a housing solution.

AN ADU or Accessory Dwelling Unit is a unit is typically attached or separate to an existing house or structure, but built on existing land. It has its own bathroom, kitchen, and living quarters. You can learn more about ADU's [here](#).

What can I do today?

Step 1:

Google to find out who your city council person is. A simple Google search should help. Minneapolis folks, you can find yours [here](#)!

Step 2:

Reach out to them and see if they are for or against ADU's as a solution to the housing crisis.

Step 3:

Sign up to receive IMBY Emails. We can't do this without you! Learn more about ADU's, how you can advocate in your community and help us work to make a difference in the housing crisis in Minnesota.